A Message from the President

In the president's note, Dr. Kang thanked those who generously supported recent KACA events. She also encouraged KACA members to join for coming events.

Read the full note from Dr. Kang here.

2022 KACA-ICA Report

Research Session | Sunday, May 29th, 2022

Five accepted research studies were presented in the hybrid research session. Due to the nature of the hybrid research session, two studies were video recorded and shown to the audience. Three studies were presented in person. We want to extend congratulations to our top paper winners!

Business Meeting & Graduate Student Webinar | Sunday, May 29, 2022

The hybrid KACA-ICA business meeting was held on Sunday evening. Drs. Hyunjin Seo (University of Kansas), Hyang-Sook Kim (Towson University), and Ah-Ram Lee (University of Massachusetts Amherst) were invited to speak about job search and interview
preparations for graduate students at the Graduate Student Webinar.

KACA Reception | Sunday, May 29, 6:30-9:30 PM (CET)

KACA held an onsite reception on Sunday evening in person. Over 40 KACA scholars and graduate students, including prospective KACA members, joined the KACA reception.

Check out here for more information.

2022 KACA-AEJMC Program

The 105th annual conference of the AEJMC will be held from August 3 to 6, 2022 in Detroit, MI under the theme of “Focusing on the Future Together”. The programmed KACA sessions and events are below.
KACA will host a virtual conference on October 6th, Thursday from 7:30pm to 10:30pm (EST), sponsored by Korean Foundation for International Cultural Exchange (KOFICE). We would like to invite you to submit your completed papers related to the power and potential of Korean studies and Korean cultural contents in the transnational media environment for the competitive paper session.

Click here for more information.
We are about to launch our own online journal, Korean Communication Research (KCR)

KCR, the journal of Korean American Communication Association, is soliciting original research papers, commentaries/scholarly opinions, field notes/data analyses, and book reviews to publish its first issue. For submission information and guideline, please visit https://www.koreancommunication.org/instructions

Also, as part of launching our journal, we would like to ask our members to create a meaningful logo that symbolically represents our journal. Please send the logo with its meaning to the editor (Dr. Do Kyun David Kim). The person with the selected logo will get a $150 VISA gift card as a prize. Please send it before August 15th.

Click here for more information about the 1st (Launching) Issue of Korean Communication Research.

A message from the late Dr. Jaewon Lee's family

The late Professor Lee’s family, Gina S. Lee and Eric S. Lee, sent us a message to commemorate Dr. Jaewon Lee (1940-2022), one of the founders of KACA. Their message will be of great comfort to the members who miss the professor.

"... The defining feature of his professional life was his unending intellectual curiosity and desire to find meaning in all of his life experiences..."

Read the full memorial tribute from Gina S. Lee and Eric S. Lee here.

Thanks to the following members

Based on membership dues paid to June 2022
KACA Shout-Outs

Award

Dr. Dal Yong Jin was awarded ICA Fellow, which is primarily a recognition of distinguished scholarly contributions at the International Communication Association Conference held in Paris in 2022.
**Appointment**

**Dr. Jisu Huh** (University of Minnesota) was named the next Editor in Chief of the Journal of Advertising. The new editor term formally starts on January 1, 2023.

**Dr. Seungahn Nah** will be joining the University of Florida's College of Journalism and Communications this Fall as the inaugural Dianne Snedaker Chair in Media Trust and Research Director for the Consortium on Trust in Media and Technology.

**Dr. Yeonsoo Kim** will be joining the University of Texas-Austin as an associate professor.

**Dr. Won-Ki Moon** will be joining the University of Florida as an assistant professor.

**Dr. Minji Kim** will be joining Flagler College as an assistant professor.

**Promotion**

**Dr. Hye Kyung “Kay” Kim** was promoted to associate professor with tenure in the Wee Kim Wee School of Communication and Information at Nanyang Technological University.

**Dr. Jeeyun Oh** was promoted to associate professor with tenure in the Stan Richards School of Advertising and Public Relations at University of Texas Austin.

**Dr. Young Kim** was promoted to associate professor with tenure in the Diederich College of Communication at Marquette University.

**Dr. Soo Young Bae** was promoted to associate professor with tenure in the Communication department at University of Massachusetts - Amherst.

**Dr. Mi Rosie Jahng** was promoted to associate professor with tenure in the Department of Communication of Wayne State University.

**Dr. Heewon Kim** was promoted to associate professor with tenure in the Hugh Downs School of Human Communication at Arizona State University.

**Dr. Kyung Jung Han** was promoted to associate professor with tenure at California State University, Bakersfield.

**Book**

**Dr. Do Kyun David Kim** (University of Louisiana at Lafayette) recently edited a book titled “Global health communication for immigrants and refugees: Cases, theories, and strategies” (Routledge).

**Dr. David Oh** (Ramapo College of New Jersey) recently edited a book titled “Mediating the South Korean Other: Representations and Discourses of Difference in the Post/Neocolonial Nation-State” (University of Michigan Press).

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**We would like to recognize and thank the following sponsors**

Thank our sponsors who made it possible for us to hold such a fantastic event at the
International Communication Association Conference held in Paris in 2022.

A special thanks to the KACA-ICA subcommittee
Shopping at Amazon.com? Here is a way you can support the KACA

AmazonSmile is an Amazon’s program to support nonprofit organizations. Amazon donates 0.5% of the price of customers’ purchases to the nonprofits that the customers designate. What that means to us is that if you shop on AmazonSmile instead of on the regular website, Amazon.com, Amazon will donate 0.5% of the price of your Amazon purchases to the KACA whenever you shop on AmazonSmile. AmazonSmile is the same as Amazon on your end—the same products, same prices, and same Amazon Prime benefits. The only difference is that if you use AmazonSmile instead of the regular Amazon website, we at the KACA receive some funding from it. This is a great way to support the KACA without any additional cost!

Learn more about the KACA's AmazonSmile program.
We hope you enjoyed the issue of summer 2022 newsletter! If you have suggestions for future content, please reach out to the newsletter editor Dr. Jiyoun Kim.

**KACA Newsletter Committee**

Dr. Jiyoun Kim, Assistant Professor, University of Maryland  
Dr. Mina Choi, Assistant Professor, Kent State University  
Dr. Hyun Ju Jeong, Assistant Professor, University of Kentucky  
Dr. Jungmi Jun, Associate Professor, University of South Carolina  
Dr. Yangsun Hong, Assistant Professor, University of New Mexico  
Saymin Lee, Doctoral Student, University of Maryland