The President's Note

In the president’s note, Dr. Kang shares the story of her time at the KACA, encouraging many KACA members to engage, pro, and thrive with the KACA community in the upcoming years.

[Read the full message from Dr. Kang here.]

2023 KACA-KOFICE Research Grant Awardees

Congratulations to those who received the 2023 KACA-KOFICE (Korean Foundation for International Cultural Exchange) grant.
2023 Jae-Won Lee Distinguished Service Award Call

We are asking for your nominations for the KACA Jae-won Lee Distinguished Service Award. The committee is accepting nominations for up to 2 awards this year. The deadline is June 1, 2023, at 11:59 pm (PT).

For further information, contact Dr. Taehyun Kim, awards committee chair. You can also follow the link for details.

2023 David Tae Yong Cho Memorial Scholarship

KACA is pleased to announce continuing the David Tae Yong Cho Memorial Scholarship program to support our student members studying journalism, press freedom, and/or Korean news media studies.

Check out more information here.
2023 KACA-ICA Program

Research Session | Sunday, May 28, 4:30 pm to 5:45 pm
Session Chair: Susanna Lee (Temple University, USA)

Five studies will be presented:

- A preliminary study for developing perceived ESG scale to measure public perception toward organizations’ ESG performance.
  Hyun Jung Oh, Sejin Park, Hye Hyun Ma, Byoungkwan Lee, & Dayeoun Jang
- Race/ethnicity, education, and society: Educational challenges of students from multicultural families in Korea.
  Eun-Jeong Han & Ellen Kang
- Feeling distant and uncertain: Expanding hazard characteristics in the risk information seeking and processing model.
  Hye Kyung Kim, Hye Jung Kim, & Yungwook Kim
- Reinforcing spirals of media cynicism and political cynicism: Evidence from two panel data sets.
  Sangwon Lee, Jihyang Choi, S. Mo Jones-Jang, Dam Hee Kim, & Kate Kenski
- News media trust, news platform repertoires, and political participation during the election campaigns.
  Zhieh Lor

The scheduled KACA sessions and events are below.

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>4:30 – 5:45 pm</td>
<td>KACA Research Session</td>
<td>@ 4 - Yorkville West (Sheraton)</td>
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<tr>
<td>6:30 – 8:00 pm</td>
<td>KACA Reception</td>
<td>@ 4 - Yorkville West (Sheraton)</td>
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</tbody>
</table>

Virtual Business Meeting | Wednesday, May 17, 2023
Registration is required in order to participate.
Call for KACA-AEJMC 2023 Papers and Reviewers

We invite submissions of original research papers for the 2023 KACA-AEJMC competitive research session. We encourage submissions that advance theories and understanding of various aspects of media and communication relevant to Korean and/or other Asian contexts. Submissions from graduate students are highly recommended, as student submissions are considered a separate category. If you have any questions, please contact research chairs, Jiyoung Lee or Jungyun Won.
The AEJMC–KACA and the Research Committees also need your help to review submissions for the 2023 AEJMC–KACA paper competitions. To serve as a reviewer, please complete the brief reviewer interest survey. Click here for more information.

Call for KACA-NCA 2023 Reviewers

Thanks for submitting your research paper to the KACA division to be presented at the NCA this year! This year’s conference will take place from November 16-19 in National Harbor, MD around the theme of “FREEDOM.”
Now, we would like to invite you to serve the division by being a reviewer of paper and panel proposals and/or chair or be a respondent. [Click here for more information.]

Please fill out the [information form.]

A Special Thanks to the 2022 KACA Scholarly Activities Reviewers

**2022 KACA-ICA Research Session Reviewers**

- Jinae Kang, East Carolina University
- Sang Yeal Lee, West Virginia University
- Kyongseok Kim, Towson University
- Dongjae (Jay) Lim, University of Alabama
- Bumsub Jin, Hongik University
- Inyoung Shin, Yale University
- Rebecca Leach, University of Arkansas
- Soo Rhee, Towson University
- Moonhee Cho, University of Tennessee
- Hyunsang Son, University of New Mexico
- Jihoon (Jay) Kim, University of Alabama
- Benjamin Johnson, University of Florida
- Huan Chen, University of Florida
- Cen (April) Yue, University of Connecticut
2022 KACA-AEJMC Research Session Reviewers

- Soo Yun Shin, Seoul National University
- Bitt Moon, Indiana University
- Yuanwei Lyu, University of Alabama
- Ji Won Kim, City University of Hong Kong
- Luke Capizzo, James Madison University
- Minji Kim, Flager University
- Paige Chapman, Flagler College
- Seoyeon Kim, University of Alabama
- Jihyang Choi, Ewha Womans University
- Eunhui Kim, University of Alabama
- Chang Wan "Isaac" Woo, James Madison University
- Ilyoung Ju, Bowling Green State University

2022 KACA-NCA Research Session Reviewers

- Eun-Jung Han, Salisbury University
- Myojung Chung, Northeastern University
- Hae Lim Suh, University of North Georgia
- Jaehyong Jeong, University of Utah
- Stephanie Young, University of Southern Indiana
- Soo-Hye Han, Tsuda University
- Hojeong Lee, San Jose State University
- Shin Hye Lee, Pusan National University
- David Oh, Ramapo College
- Sung Eun (Stella) Park, Webster University
- Rachel Chang Yoo, Gordon College
- Ji-Hyun Ahn, University of Washington-Tacoma
- Seokhoon Ahn, Central Washington University
- Hocheol Yang, California Polytechnic State University
- Min Hwa Han, West Texas A&M University

2022 KACA-KOFICE Research Grant Reviewers

- MinJi Kim, Flagler College
- Jihoon Kim, University of Alabama
- Youjeong Kim, Texas State University
- Taeyoung Kim, California State University, Northridge
- Chad Painter, University of Dayton
Member News

Dr. Jae-Hwa Shin (University of Southern Mississippi) recently published a book (12th edition) titled: “Public Relations Strategies and Tactics” (Boston, MA: Pearson)

Membership Dues

Membership dues are very important in funding activities that are essential to fulfilling the KACA's organizational mission. We are truly grateful for your support. The KACA's fiscal year runs from **January 1 to December 31**.

<table>
<thead>
<tr>
<th>Annual Membership Dues</th>
<th>KACA Membership Categories</th>
<th>How the Membership Dues are Used</th>
<th>Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td>$20</td>
<td>Student Member</td>
<td>KACA Operational Account</td>
<td>*All membership benefits</td>
</tr>
<tr>
<td>$30</td>
<td>Regular Member</td>
<td>KACA Operational Account</td>
<td>*All membership benefits</td>
</tr>
<tr>
<td>$50</td>
<td>Prime Member</td>
<td>KACA Operational Account ($30) + Graduate Student Supporting Fund ($20)</td>
<td>*All membership benefits + Name recognition on the newsletter, blog and Web site</td>
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<tr>
<td>$100</td>
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<td>KACA Operational Account ($30) + Graduate Student Supporting Fund ($70)</td>
<td>Silver Member benefits + Name recognition at the Conferences</td>
</tr>
<tr>
<td>At least $200</td>
<td>Platinum Member</td>
<td>KACA Operational Account ($30) + Establishment /contribution to a special fund</td>
<td>Gold Member benefits + As a platinum member, you can choose to direct your dues to one or more of the special funds</td>
</tr>
</tbody>
</table>

*All membership benefits include the Newsletter and the KACA Members Page.*

Click here for more information about the membership and how to pay
Support the KACA while shopping at Amazon

AmazonSmile is an Amazon’s program to support nonprofit organizations. Amazon donates 0.5% of the price of customers’ purchases to the nonprofits that the customers designate. What that means to us is that if you shop on AmazonSmile instead of on the regular website, Amazon.com, Amazon will donate 0.5% of the price of your Amazon purchases to the KACA whenever you shop on AmazonSmile. AmazonSmile is the same as Amazon on your end—the same products, same prices, and same Amazon Prime benefits. The only difference is that if you use AmazonSmile instead of the regular Amazon website, we at the KACA receive some funding from it. This is a great way to support the KACA without any additional cost!

Learn more about the KACA’s AmazonSmile program

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We hope you enjoyed the issue of spring 2023 newsletter! If you have suggestions for future content, please reach out to the newsletter editor Dr. Jiyoun Kim.

KACA Newsletter Committee

Dr. Jiyoun Kim, Assistant Professor, University of Maryland