Greetings from the KACA president!

In the president's note, Dr. Kang brings the latest news from KACA, including the new look of the newsletter, warm request to put the safety of the members at the on-site NCA-KACA event, and the launch of the Korean Journal of Communication, etc.

Read the President's full note here!

Farewell to our outgoing officers

At the end of August 2021, we made a farewell to our officers of 2019-2021. Thanks for their tireless efforts.

Outgoing officers 2019-2021 include:

**President:** Dr. Moon J. Lee, Syracuse University  
**Vice President (ICA):** Dr. Jin-Ae Kang, East Carolina University  
**Vice President (AEJMC):** Dr. Hanna Park, Sun Moon University  
**Vice President (NCA):** Dr. Eun-Jeong Han, Salisbury University  
**Secretary:** Dr. Sungsu Kim, Kookmin University  
**Treasurer:** Dr. Taehyun Kim, California State University Northridge
Welcome new KACA officers

Congratulations to those elected to serve on the KACA Executive Committee for the next two years, from September 2021 through August 2023.

President: Dr. Jin-Ae Kang, East Carolina University
Vice President (ICA): Dr. YoungJu Shin, Arizona State University
Vice President (NCA): Dr. JongHwa Lee, Angelo State University
Vice President (AEJMC): Dr. Yeonsoo Kim, James Madison University
Secretary: Dr. Soo Young Bae, University of Massachusetts, Amherst
Treasurer: Dr. Kyung Jung Han, California State University, Bakersfield
Newsletter Editor: Dr. Jiyoun Kim, University of Maryland
Webmaster: Dr. Kisun Kim, Albany State University
Membership Chair: Dr. Jee Young Chung, University of Arkansas-Fayetteville
Student Representative: Minji Kim, University of Florida
Student Representative: Rachel Son, University of Florida
Student Representative: Jeongwon Yang, Syracuse University

Introducing our inaugural journal editor of KJOC

We have appointed Dr. Do Kyun Kim (University of Louisiana at Lafayette) as our inaugural journal editor of the Korean Journal of Communication (KJOC). For the successful launch of the journal, the continued support of our members is needed. We ask for your interest and support to lay a solid foundation of scholarship with the KJOC.
AEJMC 2021 Report

Research session
Thursday, August 5, 5:00 p.m. to 6:30 p.m. (CDT)

Four accepted research studies were presented, and a total of 22 attendees participated in the session.

We want to extend congratulations to our top paper winners (Dr. Damhee Kim, University of Arizona; Joshua von Herrmann, University of Arizona; Dr. Seungahn Nah, University of Oregon) and top student paper winners (Se Jung Kim, Syracuse University; Seo Yoon Lee, University of Illinois at Urbana-Champaign; Heejae Lee, Syracuse University; Shengjie Yao, Syracuse University)!

Business meeting & KACA webinar  August 5, 7:00 p.m. to 8:30 p.m. (CDT)

A total of 22 attendees participated in the business meeting. Thanks to Dr. Daemin Park (Sun Moon University) for giving us a webinar on big data analytics and media AI.

KACA Social  August 6, 8:00 p.m. to 9:00 p.m. (CDT)

KACA held a social event through Zoom. A total of 23 KACA scholars and graduate students, including prospective KACA members, participated in the event.

KACA Graduate student social  August 6, 7:00 p.m. to 8:00 p.m. (CDT)

We also held a graduate student social gathering through Zoom. A total of 19 Korean graduate students studying communication and KACA members attended the session.

Check out more information about the KACA-AEJMC 2021.
KACA-KOFICE 2021 Report  
August 4, 7:00 p.m. to 10:00 p.m. (CDT)

KACA and KOFICE hosted a joint conference addressing K-Culture and Media Strategy, with approximately 90 attendees from the United States and South Korea. The panels - Seung-jun Yi (Film Director) and Bernie Cho (CEO, DFSB Kollective) - discussed the film industry and K-culture strategy. Four peer-reviewed studies were presented in the research session, and two grant awarded studies were presented in the grant session, respectively. Congratulations to our top paper winner (Dr. Jiyoun Cha, San Francisco State University) and KACA-KADPR research grant recipients (Dr. Sangwon Lee, New Mexico State University; Dr. Soo Young Bae, University of Massachusetts-Amherst)!

More information about the KACA-KOFICE conference.

NCA 2021 Program
Seattle, WA, USA | November 18-21, 2022

5 selected studies with a panel discussion will be presented at the KACA-NCA research session.

The programmed KACA research and panel sessions are below for your reference. Note that all times are Pacific Standard Time (PST).
Call for ICA 2022 papers and ad-hoc reviewers
Paris, France | May 26-30, 2022

We will hold one competitive KACA paper session at the annual conference of the International Communication Association. We invite you to submit your completed papers or extended abstracts related to the ICA conference theme of “One World One Network” in the context of Korea or East Asia. For those who do not plan to submit a paper to KACA sessions this year? Please consider serving as an ad-hoc reviewer.

Click here to get more information on the topics, submission deadline & policies.

Member News

New appointments
Dr. Nojin Kwak has been named vice provost for international education at the University at Buffalo.
Dr. Moon Lee, formerly an associate professor at the University of Florida, joined Syracuse University as the new Public Relations Department Chair.
Dr. Youjeong Kim, formerly an associate professor at the New York Institute of Technology, joined the Texas State University as an associate professor in the School of Journalism and Mass Communication.

Dr. Dal Yong Jin leads "The Transnational Culture and Digital Technology Lab" starting in fall 2021 at Simon Fraser University.

Dr. Jiyoun Suk joined the University of Connecticut as an assistant professor.

New books
Dr. David Oh (Ramapo College of New Jersey) will publish a book titled "Whitewashing the Movies: White Subjectivity and Asian Erasure in U.S. Film Culture, (November 2021, Rutgers University Press)."

Thank you to everyone who shared your news with other KACA members. Please share your good news with us (jkimcomm@umd.edu). We will include it in the next newsletter and celebrate with KACA members.

Membership Dues

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<th>ANNUAL MEMBERSHIP DUES</th>
<th>KACA MEMBERSHIP CATEGORIES</th>
<th>HOW THE MEMBERSHIP DUES ARE USED</th>
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*All membership benefits include the Newsletter and the KACA Members Page.
KACA’s organizational mission. We are truly grateful for your support. The KACA’s fiscal year runs from January 1 to December 31.

More information about the membership and how to pay

Here is another way you can support the KACA while shopping at Amazon.

AmazonSmile is an Amazon’s program to support nonprofit organizations. Amazon donates 0.5% of the price of customers’ purchases to the nonprofits that the customers designate. What that means to us is that if you shop on AmazonSmile instead of on the regular website, Amazon.com, Amazon will donate 0.5% of the price of your Amazon purchases to the KACA whenever you shop on AmazonSmile. AmazonSmile is the same as Amazon on your end—the same products, same prices, and same Amazon Prime benefits. The only difference is that if you use AmazonSmile instead of the regular Amazon website, we at the KACA receive some funding from it. This is a great way to support the KACA without any additional cost!

Learn more about the KACA’s AmazonSmile program

A special thanks to the following KACA-AEJMC 2021 committee:

Dr. Hanna Park, Associate Professor, Sun Moon University
Dr. Young Eun Park, Assistant Professor, Colorado State University
Dr. Hyunsang Son, Assistant Professor, West Virginia State University
Dr. Jungyun Won, Assistant Professor, William Paterson University
Dr. Eunyoung Kim, Assistant Professor, Auburn University at Montgomery
Yong Whi Greg Song, Doctoral Student, University of Texas-Austin
Sera Choi, Doctoral Student, Colorado State University

We hope you enjoyed the issue of fall 2021 newsletter! If you have suggestions for future content, please reach out to the newsletter editor Dr. Jiyoun Kim.
KACA Newsletter Committee

Dr. Jiyoun Kim, Assistant Professor, University of Maryland
Dr. Hyun Ju Jeong, Assistant Professor, University of Kentucky
Dr. Jungmi Jun, Associate Professor, University of South Carolina
Dr. Mina Choi, Assistant Professor, Kent State University
Dr. Yangsun Hong, Assistant Professor, University of New Mexico
Saymin Lee, Doctoral Student, University of Maryland