

**Assistant Professor, Public Relations
Department of Mass Communication
College of Fine Arts and Communication
COFAC-3419**

Position:

The College of Fine Arts and Communication invites applications for a tenure-track, 10-month Assistant Professor in Public Relations in the Department of Mass Communication, beginning August 2021.

Qualifications:

Ph.D. in public relations, mass communication, or related fields. ABD applicants considered, but appointment will be at the Instructor rank and all doctorate degree requirements must be completed by February 1, 2022. Demonstrated success or potential to teach public relations courses at the undergraduate level and at the graduate level, with specialties in corporate communication, agency communication, social media strategy, and audience analytics. Demonstrate the potential to develop a strong body of scholarship. Applicants whose work incorporates a global perspective and a demonstrated commitment to issues of diversity in higher education are particularly encouraged to apply.

Responsibilities:

Faculty are required to teach six courses per academic year for the first year. Beginning the second year the workload reverts to the standard instructional workload of seven to eight (7-8) courses per academic year. Graduate teaching responsibilities may include Public Relations and Organizational Communication, Managing Communication in a Diverse Society, Qualitative Research Methods in Communication, Crisis Communication, or others in the candidate's area of scholarship and expertise. Undergraduate teaching responsibilities may include Corporate Communication Management, Law and Ethics in Ad/PR, Audience Analytics, or Social Media Strategy. Undergraduate advising is part of teaching responsibilities. Expected to supervise graduate student theses and/or professional projects. Scholarly research productivity and service to the department, college, and university are expected. Summer teaching opportunities may be available. The successful candidate must have the ability to work with a diverse student population and be sensitive to the educational needs of these students.

The Department:

The department (<https://www.towson.edu/cofac/departments/mass-communication/>) offers an undergraduate major in Mass Communication with tracks in advertising, journalism, and strategic public relations. At the graduate level, the department offers a Master of Science in Communication Management. The department annually enrolls over 700 majors served by 21 full-time and over 20 part-time faculty.

Towson University: Towson University (<http://www.towson.edu>) was founded in 1866, is recognized by U.S. News and World Reports as one of the top public universities in the Northeast and Mid-Atlantic regions, is Baltimore's largest university, and is the largest public, comprehensive institution in the University of Maryland System. TU enrolls almost 19,000 undergraduates and over 3,000 graduate students across six academic colleges (business,

education, fine arts and communication, health professions, liberal arts, science & mathematics), has over 865 full-time faculty, and offers more than 65 bachelor's, 45 master's, and 5 doctoral programs. Our centrally located campus sits on 330 rolling green acres and is 10 miles north of Baltimore, 45 miles north of Washington, D.C., and 95 miles south of Philadelphia.

Review of applications begins immediately and continues until the position is filled.

Click [here](#) to apply. Please note that the search number for which you are applying is COFAC-3419.

A Criminal Background Investigation is required for the hired candidate and the results may impact employment.

Towson University is an equal opportunity/affirmative action employer and has a strong institutional commitment to diversity. Women, minorities, persons with disabilities, and veterans are encouraged to apply.