

kaca

NEWSLETTER

KOREAN AMERICAN COMMUNICATION ASSOCIATION

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4TH JOINT CONFERENCE SLATED IN MAY

The Fourth Korean-American Joint Conference on Communication will be held on May 27, 1985, in Honolulu, Hawaii, as an official program of the Annual Conference of the International Communication Association, May 23-27, 1985.

KACA, Korean Society for Journalism & Communication Studies, and ICA will co-sponsor the program. We sincerely appreciate KSJCS and ICA for their cooperation. Our special thanks are given to Dr. Brenda Dervin, president-elect of ICA, Dr. Alex Edelstein of University of Washington Communication School, and Dr. Won Soon Paeng, president of KSJCS, for their efforts and support for this joint program.

All twelve papers will be presented at the joint conference, which is tentatively scheduled 1-5 p.m. May 27, last day of the ICA conference. Those of you who are planning to attend the conference and are not a member of ICA are urged to obtain more detailed information about the ICA's travel and local arrangements as well as the ICA annual conference by writing to: International Communication Association, P. O. Box 9589, Austin, Texas 78766.

The papers selected for presentation at the conference are:

"Typology Study of Attitudes toward Crime News in Korea" Won Ho Chang and Hung Kyu Kim, School of Journalism, U of Missouri.

"Acculturation Motivation and Communication Behaviors: A Study of Korean Immigrants in the Los Angeles Areas" Hae-ryun Kim, School of Journalism & Mass Comm, U of Iowa.

"Western Cultural Elements in Korea Advertisements: A Study of Cultural Synchronization" Jin K. Kim and Sang-Joon Jin, Dept of Comm & Theatre, U of Illinois at Chicago.

"Professional Factors Impeding Global Communication" Jae-won Lee, Dept of Communication, Cleveland St U.

"Comparative Analysis of Certain Korean and U.S. Newspaper Editorials on the KAL 007 Incident" Seong Hyong Lee, Dept of Comm Arts, Appalachian St U.

"Rhetoric: A Comparison of Its Evolution in East and West" Chung-ho Choe, Yonsei U, Seoul, Korea.

"How Third World Broadcasters See New World Information Order Issue" Hyun-diew Kang, Sogang U, Seoul, Korea.

"Local Interests Reflected in International News: A Case of Japanese Mass Media's Coverage of Korean News" Jong-ki, Kim, Hankuk U of Foreign Studies.

"Diffusion or Imperialism: A View of Technology and Communication" Dongshin Lee, Kyunghee U, Seoul, Korea.

"Foreign Influence on Korean Journalism Education" Jin-hwan Oh, Hanyang Univ, Seoul, Korea.

"Main Characteristics of Korea's Press Law" Won-soon Paeng, Hanyang U.

"A Review of the Function of Korean Press Arbitration Commission" Woo-hyun Won, Korea University, Seoul, Korea.

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NOMINATE FOR NEXT KACA STAFF

The 1985-86 KACA officers and division chairpersons should be elected by April 15, 1985. The term of the new staff is Sept 1, 1985 to Aug 31, 1986.

Any KACA member may be nominated by the KACA member(s) for president, vice president, secretary, or chairperson of each division (Mass Comm, International/Intercultural Comm, PR/Ad, Theatre/Film). Won Ho Chang and Jin Keon Kim are not eligible for president and vice president, respectively, because of a rule that president and vice president may not hold the office for no more than two consecutive years. Self-nomination is welcome.

Written or telephone nominations should be sent by Feb 28, 1985, to: Seong Hyong Lee, Dept of Comm Arts, Appalachian St U, Boone, NC 28607. His phone numbers are: 704-262-2221-2 (office) and 704-264-3720 (home).

PROFESSIONAL

Young Yun Kim, Governors State, presented a paper "Communication Competence: A Systems Approach" at the Annual Conference of the Speech Communication Association, Chicago, Nov, 1984. Kim also conducted a short course "Teaching Intercultural Communication" at the conference.

Kim presently is editing Vol 10 of the International and Intercultural Communication Annual entitled "Interethnic Communication" which will be published by Sage in cooperation with the SCA International/Intercultural Communication Division. Kim is also writing a new book entitled Communication and Cross-Cultural Adaptation: An Interdisciplinary Approach under a contract with Multilingual Matters, Inc., England.

Myung Koo Kang, Ph.D. candidate, U of Iowa, presented a paper "A Critical Reflection on Comparative Communication Research Methods" at the Annual Convention of AEJMC, Gainesville, Fl, Aug, 1985. The paper was awarded the First Place of the Markham Student Paper Competition in the International Comm Div, AEJMC.

Kang was also invited to be a panel member in a session (Paradigm Dialogues on Comparative Communication Research: Epistemological and Methodological Issues)

at the upcoming ICA Conference, Honolulu, Hawaii, May, 1985. At the session, he will present a paper entitled "The Problems of Context-boundness in Comparative Communication Research."

Seong H. Lee, Appalachian St U, had an essay (U.S. News Media Reports on the KAL 007 Shooting) published in The Dong-A Ilbo (Orient Daily News), New York, Sept 1, 1984, p. 2.

PERSONAL

Hyo Seong Lee, Northwestern U, became a doctoral candidate in July, 1984.

Dongshin Lee, U of Iowa, completing his doctoral dissertation, returned to Korea to join Kyunghee U as a journalism faculty member, beginning Sept, 1984.

Jeong Tak Kim, completing his Ph.D. dissertation, will return to Korea to join Sung Kyun Kwan U as a journalism professor, beginning March, 1985.

Suk Hong Yoon (Chosun Ilbo) and Jong-koo Lee (Korea Herald), completing masters from U of Missouri, will return to Korea in early 1985.

Won Yong Kim, U of Texas, completing comprehensive exam, became a Ph.D. candidate.

Jin-ok Son and Jae-hyun Choe, both U of Texas, completed their M.A.'s.

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ABOUT THE NEWSLETTER: Next KACA Newsletter will be published in July, 1985. KACA members are encouraged to send their news during the first half of 1985 to the editor by June 15, 1985.