

# kaca

## NEWSLETTER

KOREAN AMERICAN COMMUNICATION ASSOCIATION

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Volume 6

Number 1

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1983

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### PRESIDENT'S NOTE

Greetings! I assume you are well, if not suffering from cabin fever.

For KACA, 1982 was a monumental year. As you know, we sponsored the Second Korean-American Joint Conference on Communication, which was held as an official program of the annual Convention of the Association for Education in Journalism and Mass Communication (AEJMC) at Ohio University, July 25-29, 1982.

All nine papers (14 authors or co-authors) were presented in the two sessions of the conference: "News Media Reports of the Korean-U.S. Relations" and "Acculturation Process of Korean Immigrants in the U.S." The Korean Society for Journalism and Communication Studies (KSJCS) is in the process of publishing the proceedings of the conference in a book format.

I appreciate your cooperation and congratulate on your scholarly achievements contributed to the conference. My sincere thanks are extended again to the KSJCS staffers and participants including Professors Jin Hwan Oh, Chung-Woo Suh, Chang-Sup Choi and Sang Chul Lee.

In the coming years, I believe, KACA can explore a number of significant communication/mass communication subjects appropriate to the objectives of KACA. Some of them may include: "Roles of Korean Mass Media in the U.S.," "The U.S. Mass Media Reports of the Korean Unification," "The U.S. Media Reports on the 1988 Seoul Olympic Games," "Comparative Study of New Communication Technologies between Korean and U.S. Mass Media, and "Attitude of News Reports toward the Unification Church."

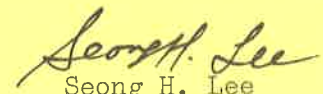
I am certain that some of these subjects can be explored jointly by KACA, KSJCS, AEJMC, International Communication Association or other academic organizations.

Attending the joint conference last July, Dr. Jin Hwan Oh, president of KSJCS, said he will try to hold the third joint conference this year in Seoul. By the end of January, 1983, I have not received any specific suggestion or confirmation about this matter from Dr. Oh. But I received in early January a note from Dr. Chung-Woo Suh, president-elect of KSJCS, saying that he will let me know of their program for this summer as soon as it is confirmed. It seems that their program this year is focusing on the centennial of the Korean newspapers. I am not sure what kinds of contributions or cooperation we can offer for this type of program.

However, it is true at least that the next regular joint conference should be held in Seoul next year, according to the precedent (two-year interval). So, I would like to remind you that we should begin now to prepare ourselves for the 1984 regular joint conference in Korea. In the meantime, I will continue to communicate with KSJCS to know what we can do for their centennial program this year.

Please do not hesitate to contact me if you have any ideas for the future programs of KACA. Best Wishes for Your Semester!

Sincerely,

  
Seong H. Lee  
President

ELECTION

Nominations for the next KACA officers and division chairpersons are being accepted now. Send your nominations for the president, vice president, secretary, and chairs of mass comm, intercultural/international comm, advertising/public relations and theatre/film to: S. H. Lee Dept of Communication Arts, ASU, Boone, NC 28608 by March 14, 1983. Self-nominations are especially welcome.

PROFESSIONAL

Ilsoo Shin, Georgia Southern College, presented a paper entitled "Government and Theatre in Korea: An Analytical Review of the Korean National Theatre" at the 46th annual Convention of the American Theatre Association, Aug. 15-18, 1982, New York City.

Young Y. Kim, Governors St U, was appointed as a member of the Editorial Board, Human Communication Research. Kim also became Vice Chair of the Commission on International/Intercultural Communication, Speech Communication Association.

Jin Keon Kim, U of Illinois-Chicago, presented a paper, "Role of Mass Media in Korean-American Communities," at a seminar sponsored by the Pacific/Asian American Mental Health Research Center.

Seong H. Lee, Appalachian State U, presented a paper, "Impact of Televised Political Advertising on the Outcome of Elections," at the annual conference of the Carolinas Speech Communication Association, Raleigh, NC, Oct.1-2, 1982.

PERSONAL

Chong Hyuk Cho, completing his doctoral dissertation from Michigan U, joined California St U-Northridge in August, 1982, as a faculty member in the Department of Speech Communication.

Won Ho Chang, U of Missouri, became champion of a local golf tournament and was the key member to win his teams' championship as well in August, 1982.

Jin Keon Kim, U of Illinois-Chicago, serves as principal of the Korean School of Illinois. Kim was also featured in a special report of the Chicago Sun-Times on the Chicago's Korean community.

Dr, Woo-Hyun Won of Korea University is a visiting scholar at the Center for Research in CTV, Harvard University, for 1982-83. Office phone: (617) 495-7914 Home phone: (617) 497-9508.

Hak Soo Kim, completing his doctoral dissertation from U of Washington, returned to Korea in August, 1983.

Hyung Ik Chang, U of Washington, became a Ph.D. candidate, passing the comprehensive examinations.

Ilsoo Shin, Georgia Southern, will be teaching at the Han Yang University, Seoul, at least for one year, beginning March, 1983.

Byung Hyo Lee, completing his master's degree at the U of Illinois-Chicago, started a doctoral program in journalism/mass communication at the U of Illinois at Urbana-Champaign.

Seong H. Lee, Appalachian State, was tenured effective July 1, 1983.

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